



FOR IMMEDIATE RELEASE

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**ClearEdge Founder Leslie Vickrey to Address
Successful Marketing Tactics at NACCB Annual Conference**

Conference Takes Place Nov. 1-4 in Orlando, Fla.

Chicago, IL (September 21, 2006) – ClearEdge Marketing, a firm specializing in outsourced marketing solutions for small- and medium-sized IT services companies, announced today its President and Founder Leslie Vickrey will moderate a panel discussion at the 2006 National Association of Computer Consultant Businesses (NACCB) Annual Conference in Orlando, Fla. A marketing industry heavy-hitter, Vickrey will share insights into the marketing of IT services and reveal trends proven to work, as well as those proven not to.

“With so many IT services firms competing for the same business, each one needs its own strategy for success,” Vickrey said. “We’ll share best practices and teach attendees ways to choose the right marketing tactics based on their own business needs.”

Vickrey will moderate the panel discussion on Friday, Nov. 3 from 2:15 p.m. to 3:30 p.m. at the Orlando Portofino Bay Hotel. The panel will be comprised of NACCB members, including representatives from Harvey Nash, iSpace, The Armada Group and TransTech.

The NACCB Annual Conference is the signature event for the IT services industry. For more information on the event, please visit www.naccb.org.

About ClearEdge Marketing

ClearEdge Marketing, headquartered in Chicago, IL, provides exceptional outsourced marketing services to small- and medium-sized technology services firms across the globe. The ClearEdge team combines in-depth industry knowledge, technological savvy and creative talent to provide clients with the highest level of service integrity and maximum return on their marketing investment. Companies that rely on ClearEdge’s expertise include Harvey Nash, NACCB, RiverPoint, TransTech, Galmont Consulting and The Armada Group. To learn more, please visit www.clearedgemarketing.com.

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