



FOR IMMEDIATE RELEASE

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KoreOne Retains ClearEdge as its Marketing Partner

ClearEdge Helps IT Staffing Firm Implement Comprehensive Marketing Program

Chicago, IL (March 29, 2007) – KoreOne, a leading IT staffing firm, recently signed a 12-month agreement with ClearEdge Marketing, an organization that specializes in developing innovative marketing solutions for IT services companies. ClearEdge will serve as KoreOne's outsourced marketing department, enabling the staffing firm to reap the benefits of having a marketing staff equivalent to that of their largest competitors without incurring the overhead associated with an in-house department.

"We originally decided to work with ClearEdge based on their in-depth understanding of our industry, professional approach and superior capabilities," said Steven Quarles, KoreOne founding partner and CEO. "They quickly brought our marketing efforts to a new level of professionalism and became an extension of our team. ClearEdge has done an excellent job creating consistency in our branding, messaging and focus, and their outsourced model is a very cost-effective investment for our business during its growth mode."

To date, ClearEdge has helped KoreOne with a variety of marketing initiatives, including the creation of marketing collateral and the implementation of targeted business development programs. Moving forward, ClearEdge will continue to assist KoreOne in establishing an integrated marketing and communications program that will quickly increase brand awareness, drive new business opportunities and attract high-level candidates. This comprehensive program includes thought-provoking business perspective articles, public relations activities, a regular consultant newsletter and an enhanced Web presence.

"We look forward to the opportunity to work closely with KoreOne's talented team in what is proving to be an exciting time of growth and expansion for the Company," said Leslie Vickrey, founder and president of ClearEdge Marketing. "From the very beginning KoreOne has made us an extension of their team, welcoming new and creative ideas in which marketing can make a difference in their day-to-day sales and recruiting strategies. This partnership approach has been the cornerstone to building a successful marketing program."

About KoreOne

Headquartered in San Diego, KoreOne offers IT staffing solutions that help clients develop and sustain high-performing technical workforces. The company provides contract, contract-to-hire, direct-hire and payroll services to clients ranging from Fortune 500 to entrepreneurial start-ups across multiple industries including aerospace and defense, communications, financial services, government, healthcare and manufacturing. For more information and client testimonials, please visit www.koreone.com.

About ClearEdge Marketing

ClearEdge Marketing, headquartered in Chicago, IL, provides exceptional outsourced marketing services to small- and medium-sized technology services firms across the globe. The ClearEdge team combines in-depth industry knowledge, technological savvy and creative talent to provide clients with the highest level of service integrity and maximum return on their marketing investment. Companies that rely on ClearEdge's expertise include Harvey Nash, NACCB, RiverPoint, TransTech, Galmont Consulting and The Armada Group. To learn more, visit www.clearedgemarketing.com.

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