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timeXchange Appoints ClearEdge as Outsourced Marketing Department

Chicago, IL (October 10, 2007) – ClearEdge Marketing, a firm specializing in outsourced marketing solutions for professional services companies, has been selected by timeXchange, a Web-based time reporting and collaboration solution that simplifies hourly time collection, administration and analysis, to take the company's brand to the next level and help it create a strong and differentiating value proposition.

The ClearEdge and timeXchange partnership is directed at developing a new go-to-market message strategy, a refreshed Web site and increased name recognition. ClearEdge will also work with the firm on integrating all marketing efforts into the sales cycle using tools necessary to grow the business and encourage sales best practices.

"Our product has been through rigorous testing and is now ready to go to market in a more concentrated manner across multiple sales channels," commented Joe Piekarz, timeXchange president and founder. "Our service is evolving from the end user into the professional services and small group space and the ClearEdge team will help us focus our message to this new sales channel. We felt they had the best experience marketing to this audience and could help us build momentum quickly."

"We believe timeXchange is well positioned to gain market share in the Web-based timesheet management space," said ClearEdge Marketing President and Founder Leslie Vickrey. "Having met with a few of their clients to gain insight into timeXchange business practices and differentiators, I believe that their responsiveness, flexibility and commitment to ongoing enhancements is going to make their product the most easy-to-use solution and what sets them apart from the competition."

About timeXchange

timeXchange is the ultimate Web-based time reporting and collaboration solution for professional services companies and independent consultants. The easy-to-use, highly secure system streamlines and expedites the entire time and expense process – from tracking, submittal and approval to invoicing and report generation. Designed to simplify and take the drudgery out of time reporting/tracking, timeXchange enables members and their authorized constituents to seamlessly share and manage critical timekeeping information. timeXchange is a no-cost solution that significantly reduces the time, administrative costs and error rates inherent in all other time collection methods. More information is available at www.timexchange.net.

About ClearEdge Marketing

ClearEdge Marketing, headquartered in Chicago, IL, provides exceptional outsourced marketing services to small- and medium-sized professional services firms around the

world. The ClearEdge team combines in-depth industry knowledge, technological savvy and creative talent to provide clients with the highest level of service integrity and maximum return on their marketing investment. Companies that rely on ClearEdge's expertise include Harvey Nash, NACCB, RiverPoint, TeamSoft, KoreOne, Galmont Consulting and The Armada Group. To learn more, please visit www.clearedgemarketing.com.

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