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TEAM International Turns to ClearEdge to Reorganize Services Under One Brand and Reinvent Online Identity

Chicago, IL (November 28, 2007) – TEAM International, an IT professional services organization specializing in strategic technical staffing, offshore software development and Recruitment Process Outsourcing (RPO) solutions, has chosen ClearEdge Marketing, a firm specializing in outsourced marketing solutions for professional services companies, to create an impactful, clear message and strong value proposition for all of its services, and unite them under one brand.

ClearEdge is working with TEAM to develop a professional new Web site that clearly communicates TEAM's market position, client value and key differentiators while significantly improving candidate interaction. The ClearEdge effort will also include a new go-to-market message strategy and marketing tools that will increase efficiency and effectiveness across TEAM's sales cycle.

"Based on our knowledge of ClearEdge, we're confident that they will help us unite our brand under one name and create sales tools that make sense for each of our services and target audiences," commented TEAM Chief Operating Officer Mike Measures. "We're relying on them as our marketing partner to help expand our footprint in the marketplace."

"It's exciting to have this opportunity to work with TEAM," said Leslie Vickrey, ClearEdge Marketing president and founder. "With a solid business foundation, good reputation and strong management team, TEAM is positioned well to leverage this branding initiative for business growth and success."

About TEAM International

TEAM International, a leader in the IT professional services industry, offers world-class technical staffing, offshore software development and RPO solutions. For more than 16 years, TEAM has built trusted, long-term partnerships with clients, delivering high-quality, cost-effective solutions that meet their unique requirements. TEAM's full spectrum of IT solutions, flexible delivery options and seamless outsourcing capabilities enable the organization to quickly and effectively respond to client needs with solutions that drive the highest value realization. More information is available at www.teaminfo.com.

About ClearEdge Marketing

ClearEdge Marketing, headquartered in Chicago, IL, provides exceptional outsourced marketing services to small- and medium-sized professional services firms around the world. The ClearEdge team combines in-depth industry knowledge, technological savvy and creative talent to provide clients with the highest level of service integrity and maximum return on their marketing investment. Companies that rely on ClearEdge's expertise include Harvey Nash, NACCB, RiverPoint, TeamSoft, KoreOne, Galmont Consulting and The Armada Group. To learn more, please visit www.clearedgemarketing.com.

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