



**FOR IMMEDIATE RELEASE**  
December 19, 2007

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**ClearEdge Names Jessica Elliott Marketing Director**  
*Team continues to recruit top-caliber, experienced talent*

Chicago, IL (December 19, 2007) – ClearEdge Marketing, a firm specializing in outsourced marketing solutions for professional services firms, is proud to announce Jessica Elliott, former senior marketing manager for Convergys, has joined the team as marketing director.

“Jessica is a tremendous asset to our growing company and brings nearly 10 years of staffing and professional services marketing expertise,” said ClearEdge Marketing President and Founder Leslie Vickrey. “Many of us here at ClearEdge worked closely with Jessica in her previous Corporate Communications and Marketing positions at Spherion and we’re happy to have someone of her caliber on board. She will help fulfill our client needs and add to the top-notch, experienced talent of our team.”

Vickrey feels the timing of Elliott’s appointment is perfect as ClearEdge’s client base continues to grow heading into 2008. In her new role at the firm, Elliott will be responsible for client relations, project management, marketing and message strategy, as well as sales collateral development.

Prior to ClearEdge, Elliott spent several years in senior marketing management and communication positions in the professional services arena. In these key roles, she was responsible for a full spectrum of deliverables ranging from executive communications to comprehensive marketing programs to quality assurance initiatives that measured market penetration and brand recognition through surveys and focus groups.

“I’m excited to be working with the gifted team here at ClearEdge,” commented Elliott, “and I look forward to giving clients the indispensable service and attention that people in the professional services arena connect with the firm.”

Elliott holds a Bachelor of Science degree in Communications from Appalachian State University, where she graduated Cum Laude. She is based in Ft. Lauderdale, Florida.

**About ClearEdge Marketing**

ClearEdge Marketing, headquartered in Chicago, IL, provides exceptional outsourced marketing services to small- and medium-sized professional services firms around the world. The ClearEdge team combines in-depth industry knowledge, technological savvy and creative talent to provide clients with the highest level of service integrity and maximum return on their marketing investment. Companies that rely on ClearEdge’s expertise include Harvey Nash, NACCB, RiverPoint, TeamSoft, KoreOne, Galmont Consulting and The Armada Group. To learn more, please visit [www.clearedgemarketing.com](http://www.clearedgemarketing.com).

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